



The mLearn 2007 Conference presents an opportunity for researchers, educators, students, technologists, practitioners and industry professionals to come together to share knowledge and experience, engage in global perspectives and contribute to development and progress in mobile learning technology.

This conference will appeal to all who see the possibilities for learning through using mobile devices and infrastructure. We expect around 250 delegates who are interested in enhancing learning with designing content and developing systems for mobile devices and wireless networks.

### ***New Exhibition Opportunity - Market Place Display Area!***

To complement the trade sponsorship area mLearn 2007 Conference now offers a 'market display area' which will allow organisations to create an interactive environment to maximise delegate networking.

The Market Place will showcase new technologies, software systems, applications and developments in mobile learning - and will allow organisations simple and effective display facilities to demonstrate their services and products.

### **Market Place Display            \$2500 (plus GST)**

#### **Benefits:**

- Catering areas will be located within the exhibition and market display area, thus giving exhibitors access to delegates during all catering breaks throughout the conference days Wednesday 17<sup>th</sup> - Friday 19<sup>th</sup> October 2007
- Market Place exhibitors will be given access to the database of all consenting delegates
- Market Place Display includes display board, fascia sign, light and power supply together with furniture package (choice of three)
- Includes one exhibition catering pass. Additional passes are available for purchase.

Option 1: Circular table and four chairs



Inc Display Panel

Option 2: Display module and two chairs.

(Choice of module colours: yellow, orange, blue, cream and dark grey)



Inc Display Panel

Option 3: Square table and four chairs



Inc Display Panel

## Market Place Display Booking Form

### **Market Place Display Booking Form**

Written acknowledgement of Market Place Display will be made on receipt of a signed booking form. A tax invoice will then be issued for the deposit and written confirmation provided once this is received.

Please complete this form, keep a copy for your records, and send to:

#### **Conference Office:**

Think Business Events

PO Box 415

Ascot Vale VIC 3032

Ph: +61 3 93701265

Fax: +61 3 8610 2170

Email: [enquiries@mlearn2007.org](mailto:enquiries@mlearn2007.org)

#### **Sponsorship /Exhibition Items:**

Item Description	Cost \$AUD (inc GST)	Please indicate yr selection/s
Market Place Display	\$2750	
Please indicate your preference of Furniture package		
Option1: Circular Table and four chairs	Included	
Option1: Display module and two chairs Preferred module colour: <input type="checkbox"/> Yellow <input type="checkbox"/> Grey <input type="checkbox"/> Orange <input type="checkbox"/> Blue <input type="checkbox"/> Cream	included	
Option1: Square Table and four chairs	Included	
<b>TOTAL</b> (inc GST)		

**Booking Details:**

Organisation name	
Address	
City	
State/Postcode	
Country	
Contact Person	
Title/Position	
Telephone	
Fax	
Email	
Signature	
Date	

**Payment and Booking Conditions:**

1. Booking forms must be completed, signed and sent to the Conference Office.
2. Upon receipt of signed booking form, the conference office will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for the deposit.
3. The deposit will be 50% of the full amount, and payment is due 30 days from date of invoice.
4. The balance of the full amount will be due Tuesday 31 July, 2007.
5. Bookings made after Tuesday 31 July will be invoiced the full amount, with payment due 30 days from date of invoice or by Friday 28 September 2007, whichever is the earliest date.
6. Payment may be made by cheque or direct transfer into bank account. (Details provided on Tax Invoice). Credit card payments are not accepted.
7. All payments must include the 10% Goods and Services Tax component.
8. Acceptance of sponsorship and exhibition bookings is at the discretion of the organising committee.
9. Deposits are non-refundable.

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Email: [enquiries@mlearn2007.org](mailto:enquiries@mlearn2007.org) For further information, please contact the conference office, or visit [www.mlearn2007.org](http://www.mlearn2007.org)