

Biography:Giorgio Da Bormida



In 1995 Giorgio joined an official research group of the University of Genoa, carrying out R&D activity on educational networked multimedia systems and being the ARIADNE project Users Group Manager. From 1995 to 1998, with Hewlett-Packard Italy's support, Giorgio has been working in the field of distance learning. From 1997 to 2004, he has been the research & business development manager of GIUNTI Labs with the responsibility to manage international R&D and Standards activities on eLearning and Interoperability issues. Since 1998 he was project manager of European Commission projects and the project coordinator of MOBIlearn, a joint EC-NSF-DEST project on mobile learning and ambient intelligence (www.mobilearn.org): the largest initiative world-wide on the subject. Giorgio is involved in its follow-up initiative: the International Association on Mobile Learning (IAML). Today, through his company ELGI (www.elgiconsulting.com), he is acting as consultant for large IT players, as well as large publishers and content managers, further to public institutions.