

The exhibit area for mLearn2009 will be held in the Boca Foyer. This area is the main throughway for attendees as they move from session-to-session throughout the conference. It is located adjacent to all breakout sessions as well as the Boca Patio. All refreshment breaks and networking events are held in the exhibit area to encourage interaction with your organization.

Exhibit Area Size and Price

- 6' x 3' exhibit area in Boca Foyer
- \$850 before June 30, 2009
- \$950 after June 30, 2009
- \$100 per additional exhibitor badge (includes Wednesday reception, plus Wednesday and Thursday boxed lunches. Does not include entrance to sessions.)

Exhibit Price Includes:

- The opportunity to submit a presentation for the "Late Breaking Papers" session
- 6' draped table
- Two side chairs
- Electrical connection
- Wastebasket
- 7" x 44" single line ID sign
- **Wireless Internet Connectivity (hard wired connection extra)**
- **Presentation slot in the Technology Showcase**
- 2 exhibitor badges
- 2 boxed lunches each day (Wed & Thurs)
- Wednesday reception in Boca Foyer and Patio
- Listing and description in the program book
- Listing on Conference Website w/ logo and link to company website
- Electronic copy of attendee mailing list for those who have not opted-out (pre-registered attendees in late-September; post-conference full attendance list provided early November)

Exhibit Hours

Exhibitor set-up:	Tuesday, October 27	5:00 PM -7:00 PM
Exhibit Hours:	Wednesday, October 28	8:00 AM - 7:00 PM
	Thursday, October 29	8:00 AM - 5:00 PM
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Exhibits are to be set-up Wednesday between 5:00 p.m. and 7:00 p.m. and **must** remain intact until the end of the exhibit session at 5:00 PM on Thursday, October 29th. Under no circumstances will the Conference Management permit the removal, during the Exposition, of any portion of an exhibit without written permission. All exhibit material must be removed from the building by 7:00 p.m., Thursday, October 29th. Security will be provided for exhibit area. Exhibitors are required to be at their booths during specific hours published as 'exhibit sessions' in the conference program. The hours listed above are recommended guidelines of when attendees will be actively participating in the conference; thus exhibitors are recommended to be at their stations as much as possible during these times.

Advertising Opportunities

Attendees to the mLearn Conference receive a Conference Program Book as their guide to the conference and events. Advertising in this Program Book is an excellent way to increase your visibility in the conference.

Full Page, Black and White Ad (7 ½" wide x 10" long)	\$750
Half Page, Black and White Ad (7 ½" wide x 5" long)	\$400
Quarter Page, Black and White Ad (3 ¾" wide x 5" long)	\$250

Bag Inserts

Attendees to the mLearn Conference receive a Conference bag with materials from exhibitors and sponsors. Non-conference exhibitors/sponsors may chose to have 1 piece of literature placed in attendee bags for a \$500 fee.