

mLEARN 2009

Exhibitor Registration & Contract

Please complete this form and email, mail or fax to Becky Morgan, Continuing Education, 12565 Research Parkway, Suite 390, Orlando, FL 32826; Fax: 407-882-0244, bmorgan@mail.ucf.edu .

Please email the following to bmorgan@mail.ucf.edu for posting on the conference website:
-A description of 100 words or less of the products, services, or equipment you will be exhibiting.
-2 copies of your company logo- one high- resolution color and one B&W (must be at least 300 dpi)

Step 1: Organization Information

Company Name _____

Mailing Address _____

City _____ State _____ ZIP _____

Telephone _____ Fax _____

Contact Name _____ E-mail _____

Attending booth representative(s) :

1. _____ 2. _____

Full conference registrations (3 for Diamond, 2 for Platinum, 1 for Gold) :

1. _____ 2. _____

3. _____

Step 2: Exhibit Booth

____ Single Booth @ _____ (\$850 before June 30; \$950 after June 30, 2008) = \$ _____

____ \$15,000 Diamond Level Sponsorship = \$ _____

____ \$10,000 Platinum Level Sponsorship = \$ _____

____ \$ 7,500 Gold Level Sponsorship = \$ _____

____ \$ 5,000 Silver Level Sponsorship = \$ _____

____ \$ 2,500 Bronze Sponsorship = \$ _____

____ \$ 1,000 Associate Sponsorship = \$ _____

____ \$ 1,000 Technology Showcase = \$ _____

____ \$100 per additional booth representative

Name _____ = \$ _____

____ \$750 Full Page Ad ____ \$400 Half Page Ad ____ \$250 Quarter Page Ad = \$ _____

____ \$500 Bag insert = \$ _____

Total = \$ _____

Booth Location preferences: 1. _____ 2. _____ 3. _____ (please see page 11 for floor plan)

Booth assignment will be made on a first-come, first served basis. Priority of booth choice will be assigned by sponsorship level, i.e. Diamond, Platinum, Gold, followed by Silver, etc.) Every attempt will be made to assign you the space of your choice. If your selection has already been reserved, we will assign you the best space available.

Step 3: Payment

Check enclosed (Made payable to UCF - mLearn2009 Conference) VISA Master Card AMEX Discover

Card Number _____
Expiration Date _____ Security Code: _____
Cardholder Name _____
Cardholder Signature _____

Refunds

Requests for exhibit space refunds will be honored, minus 25% processing fee, if written cancellation notice is received on or before September 1, 2009. No refunds will be made after September 1, 2009.

Step 4: Acceptance as Binding Contract for Exhibitor

mLearn2009, the 8th World Conference on Mobile and Contextual Learning , will be held October 26-30, 2009 at the Caribe Royale Hotel, Orlando, Florida.

I/We understand that exhibit space will be assigned on a first-come first-served basis, with priority based according to sponsorship level. If our preferred space is not available, I/we will accept the conference's space assignment to a location as close as possible to our preferred space.

I/we agree that Exhibits must remain intact until the end of the exhibit session at 5:00 PM, Thursday October 29th . Under no circumstances will the Conference Management permit the removal, during the Exposition, of any portion of an exhibit without written permission. The Conference Management may retain as security any exhibit as long as payments due shall not have been made. All exhibit material must be removed from the building by 7:00 p.m., Thursday, October 29th .

I/We understand that we are advised to carry appropriate insurance to cover display materials against damage and loss, and public liability insurance against injury to the person and property of others. I/We understand that we need to provide a copy of the liability to the Conference Management at University of Central Florida.

I/We have read the Caribe Royale Hotel Exhibitor Rules and Regulations.

Signature _____ Date _____