

mLearn 2009 Sponsorship Packages

Diamond Sponsor (limited to 1)

\$15,000; includes:

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- 3 full-conference registrations (including conference dinner tickets)
- Full-page B & W ad in conference program book
- Sponsor signage at the Conference
 - Prominent acknowledgement on all sponsor signage as the Diamond Sponsor.
 - Logo to appear at all conference general sessions, including on entrance signage and presentation title slide for each general session
- Designation as a sponsor of the Practitioner Awards Dinner; includes:
 - Prominent acknowledgement of sponsorship on event signage
 - Recognition from the podium as the event sponsor
 - Recognition of event sponsorship in a Conference Update email to all registered attendees
 - Placement of marketing collateral at the Awards dinner tables
- Press release of all events associated with the conference will include the phrase: "Sponsored by xxxxxx, mLearn2009 Diamond Sponsor"
- Opportunity to:
 - Chair a keynote session or make a presentation at a concurrent session selected by the program committee
 - Present selected presenter awards
 - Present conference prizes
 - Placement of marketing collateral in attendee seats at one (1) selected general session of the conference
- Prominent identification of your organization's name and logo as the Diamond sponsor on all conference printed material and advertising for the conference
- Recognition on the opening page of the Conference website as the Diamond sponsor
- Recognition on the sponsor page of the Conference website as the Diamond sponsor, with your organization's logo linked to your website and 100 word description
- Recognition & logo in the program book as the Diamond sponsor
- Recognition as the Diamond sponsor at the opening of each General Session by Conference Chair
- Up to 3 pieces of your organization's literature inserted in conference attendee bags

Platinum Level (limited to 2)

\$10,000; includes:

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- 2 full-conference registrations (including conference dinner tickets)
- Full-page B & W ad in conference program book
- Sponsor signage at the Conference

- Prominent acknowledgement on all sponsor signage as a Platinum Sponsor.
 - Logo to appear at all conference general sessions, including on entrance signage and presentation title slide for each general session
- Designation as sponsor of a conference track; includes recognition in the program book as sponsor of that specific track
- Sponsor of your choice of one of the following conference events: Wednesday evening reception or Opening Keynote Address; sponsorship includes:
 - Recognition on the Conference website as the event sponsor
 - Recognition in a Conference Update email as the event sponsor
 - Logo on signage at entrance to event
 - Placement of marketing collateral at the event
- Recognition on the sponsor page of the Conference website as a Platinum sponsor, with your organization's logo linked to your website and 100 word description
- Recognition & logo in the program book as a Platinum sponsor
- Up to 2 pieces of your organization's literature inserted in conference attendee bags

Gold (limited to 3)

\$7,500; includes:

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- 1 full conference registration (including conference dinner ticket)
- Full-page B & W ad in conference program book
- Sponsor signage at the Conference
 - Acknowledgement on all sponsor signage as a Gold Sponsor.
 - Logo to appear at all conference general sessions, including on entrance signage and presentation title slide for each general session
- Listed as a sponsor of a Pre-Conference Workshop
 - Sponsorship Includes:
 - Recognition in a Conference Update email as a Pre-Conference workshop sponsor
 - Logo on signage at entrance to the workshop room
 - Logo on title slide of each pre-conference workshop session
 - Chair to give acknowledgement at opening of workshop and throughout the day
 - Placement of marketing collateral at the workshop
- Recognition on the sponsor page of the Conference website as a Gold sponsor, with your organization's logo linked to your website and 100 word description.
- Recognition & logo in the program book as a Gold sponsor
- 1 piece of your organization's literature inserted in conference attendee bags

Silver

\$5,000; includes:

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- 1 full-conference registration
- Half-page B & W ad in conference program book

- Sponsor signage at the Conference
 - Acknowledgement on all sponsor signage as a Silver Sponsor.
 - Logo to appear at all conference general sessions, including on entrance signage and presentation title slide for each general session
- Listed as Sponsor of all refreshment breaks; includes:
 - Signage on serving tables, recognition on the conference website as a refreshment sponsor, recognition in the conference program book as a refreshment sponsor
- Recognition on the sponsor page of the Conference website as a Silver sponsor, with your organization's logo linked to your website and 100 word description.
- Recognition & logo in the program book as a Silver sponsor
- 1 piece of your organization's literature inserted in conference attendee bags
- Presentation slot in the Technology Showcase

Bronze

\$2,500; includes:

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- Quarter-page B & W ad in conference program book
- Sponsor signage at the Conference
 - Acknowledgement on all sponsor signage as a Bronze Sponsor.
 - Logo to appear at all conference general sessions on entrance signage.
- Logo on the sponsor page of the Conference website as a Bronze sponsor, with your organization's logo linked to your website
- Recognition & logo in the program book as a Bronze sponsor

Unable to attend this year? Support mLearn2009 as an *Associate Sponsor!*

The Associate Sponsorship provides a method to show support for mLearn2009 and IAMLEARN.org for those organizations unable to attend the Orlando conference.

\$1,000; includes:

- Quarter-page B & W ad in conference program book
- Logo on the sponsor page of the Conference website as an Associate sponsor, with your organization's logo linked to your website
- Mention in pre- and post-conference attendee emails of your support of this conference as a contributing Associate Sponsor.
- Electronic copy of attendee mailing list post-conference for those attendees who have not opted-out

mLearn2009 Collateral Sponsor

Looking for a unique way to gain recognition among conference attendees? Become an mLearn2009 Collateral Sponsor! The mLearn2009 Collateral Sponsor is an in-kind sponsorship, in which the organization(s) provides the following for each conference attendee:

- Lanyards for attendee badges
- Notepads
- Pens

- Conference bags
- USB stick (all conference presentations will be loaded onto the drive prior to the conference)

The Collateral sponsor(s) may include their organization name/logo on all items provided, as well as an advertisement or presentation on the USB stick. This sponsorship may be secured by one interested company or divided by item among multiple companies if desired. Recognition of collateral sponsorship(s) will be noted in the conference program and on the conference website, including a logo and webpage link for the sponsor(s). If interested in a collateral sponsorship, contact Becky Morgan directly at bmorgan@mail.ucf.edu or 407-882-0261.

Advertising Opportunities

Attendees to the mLearn Conference receive a Conference Program Book as their guide to the conference and events. Advertising in this Program Book is an excellent way to increase your visibility in the conference.

Full Page, Black and White Ad (7 ½" wide x 10" long)	\$750
Half Page, Black and White Ad (7 ½" wide x 5" long)	\$400
Quarter Page, Black and White Ad (3 ¾" wide x 5" long)	\$250

Bag Inserts

Attendees to the mLearn Conference receive a Conference bag with materials from exhibitors and sponsors. Non-conference exhibitors/sponsors may chose to have 1 piece of literature placed in attendee bags for a \$500 fee.

Additional sponsorship opportunities

Additional customized sponsorship opportunities are available for the conference. Please contact Becky Morgan at bmorgan@mail.ucf.edu for additional details.