



**8<sup>TH</sup> WORLD CONFERENCE ON MOBILE AND  
CONTEXTUAL LEARNING**

**EXHIBIT & SPONSORSHIP  
PROSPECTUS AND  
APPLICATION**

April 2009

On behalf of the 2009 Program Committee, the University of Central Florida and IAMLearn.org are honored to invite you to participate as an exhibitor or sponsor for **mLEARN 2009, the 8<sup>th</sup> Annual Worldwide Conference on Mobile Learning**, to be held October 26-30, 2009 in popular Orlando, Florida at the Caribe Royale Hotel and Conference Center.

mLearn 2009 is the 8<sup>th</sup> in a series of international conferences on mobile learning. This conference offers participants the opportunity to explore the connections necessary to take mobile and ambient learning from the theoretical and niche into the mainstream of education. This conference will appeal to all who see the possibilities for learning through using mobile devices and infrastructure.

A variety of exhibit and sponsorship opportunities for mLearn2009 offer organizations or groups significant exposure before the event and maximum impact during the conference. Through various exhibit and sponsorship packages, we offer your organization the ability to choose your desired level of involvement and exposure to attendees at the conference. Don't miss this opportunity to showcase your company's technologies, software systems, applications and developments in mobile learning to an audience of early-adopter thought leaders in the mobile learning market.

*We look forward to seeing you in Orlando!*

**Becky Morgan**  
Division of Continuing Education  
University of Central Florida  
[bmorgan@mail.ucf.edu](mailto:bmorgan@mail.ucf.edu)  
1-866-232-5834 or 407-882-0243  
[www.mlearn2009.org](http://www.mlearn2009.org)

### **Organizing Committee: University of Central Florida**

Dr. David Metcalf, UCF Institute for Simulation and Training: Conference Chair  
Dr. Patrick Wagner, UCF Continuing Education: Conference Coordinator  
Angela Hamilton, UCF Institute for Simulation and Training: Academic Coordinator  
Martin Malpica, UCF Continuing Education: Technical Coordinator  
Becky Morgan, UCF Continuing Education: Program Coordinator

### **Program Committee: IAMLearn**

Dr. Mohamed Ally, Athabasca University, Canada  
Dr. Inmaculada Arnedillo-Sánchez, Trinity College Dublin, Ireland  
Jill Attewell, Learning and Skills Network, UK  
Dr. Tom Brown, Midrand Graduate Institute, South Africa  
Giorgio da Bormida, CNIT (National Inter-University Consortium for Telecommunications), Italy  
Dr. Marcelo Milrad, Växjö University, Sweden  
Dr. Hiroaki Ogata, Tokushima University, Japan  
Caryl Oliver, caryloliver.com, Australia  
Dr. Mike Sharples, University of Nottingham, UK  
Dr. John Traxler, University of Wolverhampton, UK  
Dr. Herman van der Merwe, Tshwane University of Technology, South Africa

This document:

- Provides an overview of the conference, including our expected attendee profile;
- Describes the sponsorship and exhibit opportunities for organizations interested in participating in the conference;
- Explains arrangements and prices for exhibiting and/or sponsorships;
- Summarizes the deadlines and process for securing exhibit space and/or a sponsorship.

## About the mLearn 2009 Conference

This conference is designed to bring together the world's leading mobile learning researchers, developers and activists in an environment that will stimulate dramatically increased deployment of mobile learning and accelerate dramatically enhanced innovation.

mLearn was the first conference on Mobile Learning and is widely recognized as one of the most prestigious international conferences in the field. mLearn 2009, hosted by the University of Central Florida Institute for Simulation & Training, will take place in one of the most inviting destinations in the United States - Orlando, Florida.

## Focus of this conference

This conference will appeal to a wide range of audiences who are interested in enhancing learning, designing content and developing systems for mobile devices and wireless networks. The following objectives serve to define and guide the structure and foundation of the MLearn 2009 Conference.

- To promote the development of mobile learning
- To stimulate critical debate on & research into theories, approaches, principles & applications of mobile learning
- To share local & international developments, experiences & lessons learned.
- To promote networking & business opportunity development.
- To encourage the study & implementation of mobile applications in teaching & learning.
- To stimulate & assist personal professional development & the development of new skills for educators.
- To provide a forum for education & knowledge transfer.
- To facilitate dialogue, sharing & networking between diverse cultures with regard to the optimum use of emerging technologies.
- To bring together providers of technology & services with educators and instructional designers.

## The Venue - Caribe Royale Hotel, Orlando, Florida



[Caribe Royale Orlando All-Suites Hotel and Convention Center](#) is an Orlando, Florida vacation and meetings paradise just minutes from *Walt Disney World*®, *Disney's Hollywood Studios*™, *Disney's Animal Kingdom*® Theme Park, *Epcot*®, Universal Studios and SeaWorld Orlando®.

As the name suggests, Caribe Royale Orlando Hotel has blended lush landscaping, cascading waterfalls and an array of amenities to create its own tropical rendition of classic hospitality.

**Caribe Royale Orlando Hotel**  
**8101 World Center Drive**  
**Orlando, FL 32821**  
**407-238-8000**

## Who Should Exhibit or Sponsor the conference

We welcome organizations who offer hardware, software, Internet activities, distance learning, and other products and services related to development and progress in mobile learning technology.

## Attendee Profile

This conference presents an opportunity for researchers, educators, students, technologists, practitioners and industry professionals to come together to share knowledge and experience, engage in global perspectives and contribute to development and progress in mobile learning technology.

Conference attendance is expected at 150-300 attendees this year, including participants from around the world. Since the conference is located for the first time in the United States in 2009, we also expect an increased level of participants from the United States. The conference will appeal to a wide range audiences who are interested in enhancing learning with designing content and developing systems for mobile devices and wireless networks. The list includes:

- Higher education institutions and training providers
- Educators and researchers from all sectors including independent researchers
- Community and voluntary organizations
- Content developers
- Learning and skills councils
- Education authorities and government departments
- Mobile Device manufacturers and service providers
- Hardware and software developers
- Telecom operators
- Library and information specialists
- Publishers and all others with an interest in mobile and ambient learning

## Topics of Interest

The program will cover a range of issues in mobile learning, presented through a variety of session types so as to stimulate discussion and promote interactive engagement with the topics. Session types include long and short paper presentations, panel sessions, pre-conference workshops, poster presentations, technical, product and service showcases and demonstrations. These are designed to provide the delegate with a comprehensive learning experience, with practical hands-on application of principles and ideas.

Topics of interest that will provide the key focus are:

- Global Developments - Emerging Markets, Cultural Translation, Globalization Issues, Pedagogy
- Emerging Technology Integration - Web 2.0, Collaboration, Games/Sims, Virtual Worlds
- Contextual Learning - Location-based, Personalized, One-to-One, and/or Situated Learning
- Emerging Vertical Applications - Government, Academia, Public, Non-Profit, Healthcare, etc.

## Exhibit and Sponsorship benefits

The mLearn2009 Conference provides valuable access to mobile and ambient learning practitioners, researchers, and industry professionals interested in the development and use of these technologies to aid and promote learning.

With excellent trade display facilities and a range of sponsorship packages, these provide valuable opportunities for organizations to promote, gain access and exposure to key target markets and decision makers, both nationally and internationally.

Some important benefits of sponsorship and exhibition are:

- Increase in exposure to target markets
- Access to key decision makers
- Brand positioning and profiling
- Access to both national and international participants
- Opportunity to increase sales

## Exhibit Opportunities

The exhibit area for mLearn2009 will be held in the Boca Foyer. This area is the main throughway for attendees as they move from session-to-session throughout the conference. It is located adjacent to all breakout sessions as well as the Boca Patio. All refreshment breaks and networking events are held in the exhibit area to encourage interaction with your organization.

### Exhibit Area Size and Price

- 6' x 3' exhibit area in Boca Foyer
- \$850 before June 30, 2009
- \$950 after June 30, 2009
- \$100 per additional exhibitor badge (includes Wednesday reception, plus Wednesday and Thursday boxed lunches. Does not include entrance to sessions.)

### Exhibit Price Includes:

- The opportunity to submit a presentation for the "Late Breaking Papers" session
- 6' draped table
- Two side chairs
- Electrical connection
- Wastebasket
- 7" x 44" single line ID sign
- **Wireless Internet Connectivity (hard wired connection extra)**
- **Presentation slot in the Technology Showcase**
- 2 exhibitor badges
- 2 boxed lunches each day (Wed & Thurs)
- Wednesday reception in Boca Foyer and Patio
- Listing and description in the program book
- Listing on Conference Website w/ logo and link to company website
- Electronic copy of attendee mailing list for those who have not opted-out (pre-registered attendees in late-September; post-conference full attendance list provided early November)

## Exhibit Hours

Exhibitor set-up:	Tuesday, October 27	5:00 PM -7:00 PM
Exhibit Hours:	Wednesday, October 28	8:00 AM - 7:00 PM
	Thursday, October 29	8:00 AM - 5:00 PM
Exhibitor Dismantle:	Thursday, October 29	5:00PM - 7:00 PM

Exhibits are to be set-up Wednesday between 5:00 p.m. and 7:00 p.m. and **must** remain intact until the end of the exhibit session at 5:00 PM on Thursday, October 29<sup>th</sup>. Under no circumstances will the Conference Management permit the removal, during the Exposition, of any portion of an exhibit without written permission. All exhibit material must be removed from the building by 7:00 p.m., Thursday, October 29<sup>th</sup>. Security will be provided for exhibit area. Exhibitors are required to be at their booths during specific hours published as 'exhibit sessions' in the conference program. The hours listed above are recommended guidelines of when attendees will be actively participating in the conference; thus exhibitors are recommended to be at their stations as much as possible during these times.

## Sponsorship Opportunities

### Diamond Sponsor (limited to 1)

#### **\$15,000; includes:**

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- 3 full-conference registrations (including conference dinner tickets)
- Full-page B & W ad in conference program book
- Sponsor signage at the Conference
  - Prominent acknowledgement on all sponsor signage as the Diamond Sponsor.
  - Logo to appear at all conference general sessions, including on entrance signage and presentation title slide for each general session
- Designation as a sponsor of the Practitioner Awards Dinner; includes:
  - Prominent acknowledgement of sponsorship on event signage
  - Recognition from the podium as the event sponsor
  - Recognition of event sponsorship in a Conference Update email to all registered attendees
  - Placement of marketing collateral at the Awards dinner tables
- Press release of all events associated with the conference will include the phrase: "Sponsored by xxxxxx, mLearn2009 Diamond Sponsor"
- Opportunity to:
  - Chair a keynote session or make a presentation at a concurrent session selected by the program committee
  - Present selected presenter awards
  - Present conference prizes
  - Placement of marketing collateral in attendee seats at one (1) selected general session of the conference
- Prominent identification of your organization's name and logo as the Diamond sponsor on all conference printed material and advertising for the conference
- Recognition on the opening page of the Conference website as the Diamond sponsor
- Recognition on the sponsor page of the Conference website as the Diamond sponsor, with your organization's logo linked to your website and 100 word description
- Recognition & logo in the program book as the Diamond sponsor
- Recognition as the Diamond sponsor at the opening of each General Session by Conference Chair
- Up to 3 pieces of your organization's literature inserted in conference attendee bags

### Platinum Level (limited to 2)

#### **\$10,000; includes:**

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- 2 full-conference registrations (including conference dinner tickets)
- Full-page B & W ad in conference program book
- Sponsor signage at the Conference
  - Prominent acknowledgement on all sponsor signage as a Platinum Sponsor.
  - Logo to appear at all conference general sessions, including on entrance signage and presentation title slide for each general session
- Designation as sponsor of a conference track; includes recognition in the program book as sponsor of that specific track
- Sponsor of your choice of one of the following conference events: Wednesday evening reception or Opening Keynote Address; sponsorship includes:
  - Recognition on the Conference website as the event sponsor

- Recognition in a Conference Update email as the event sponsor
- Logo on signage at entrance to event
- Placement of marketing collateral at the event
- Recognition on the sponsor page of the Conference website as a Platinum sponsor, with your organization's logo linked to your website and 100 word description
- Recognition & logo in the program book as a Platinum sponsor
- Up to 2 pieces of your organization's literature inserted in conference attendee bags

## Gold (limited to 3)

### **\$7,500; includes:**

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- 1 full conference registration (including conference dinner ticket)
- Full-page B & W ad in conference program book
- Sponsor signage at the Conference
  - Acknowledgement on all sponsor signage as a Gold Sponsor.
  - Logo to appear at all conference general sessions, including on entrance signage and presentation title slide for each general session
- Listed as a sponsor of a Pre-Conference Workshop
  - Sponsorship Includes:
    - Recognition in a Conference Update email as a Pre-Conference workshop sponsor
    - Logo on signage at entrance to the workshop room
    - Logo on title slide of each pre-conference workshop session
    - Chair to give acknowledgement at opening of workshop and throughout the day
    - Placement of marketing collateral at the workshop
- Recognition on the sponsor page of the Conference website as a Gold sponsor, with your organization's logo linked to your website and 100 word description.
- Recognition & logo in the program book as a Gold sponsor
- 1 piece of your organization's literature inserted in conference attendee bags

## Silver

### **\$5,000; includes:**

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- 1 full-conference registration
- Half-page B & W ad in conference program book
- Sponsor signage at the Conference
  - Acknowledgement on all sponsor signage as a Silver Sponsor.
  - Logo to appear at all conference general sessions, including on entrance signage and presentation title slide for each general session
- Listed as Sponsor of all refreshment breaks; includes:
  - Signage on serving tables, recognition on the conference website as a refreshment sponsor, recognition in the conference program book as a refreshment sponsor
- Recognition on the sponsor page of the Conference website as a Silver sponsor, with your organization's logo linked to your website and 100 word description.
- Recognition & logo in the program book as a Silver sponsor
- 1 piece of your organization's literature inserted in conference attendee bags
- Presentation slot in the Technology Showcase



## Bronze

### **\$2,500; includes:**

- 1 standard exhibition space (all exhibitor benefits included) for the duration of the conference
- Quarter-page B & W ad in conference program book
- Sponsor signage at the Conference
  - Acknowledgement on all sponsor signage as a Bronze Sponsor.
  - Logo to appear at all conference general sessions on entrance signage.
- Logo on the sponsor page of the Conference website as a Bronze sponsor, with your organization's logo linked to your website
- Recognition & logo in the program book as a Bronze sponsor

## Technology Showcase

Thursday, Oct. 29th 2:00-3:30pm

### **\$1,000; free for sponsors, exhibitors and corporations that have a registered conference attendee**

Join us for a 1.5 hour showcase in which your company demonstrates its latest technology/learning innovations in a hands-on session with conference participants. This session will be conducted in three ½ hour blocks, allowing participants to visit multiple vendors for an interactive look at their newest products and applications for mobile and contextual learning.

For additional details on the showcase, including information on supplying devices, materials, etc. to participants, contact Angela Hamilton at [ahamilton@ist.ucf.edu](mailto:ahamilton@ist.ucf.edu).

## Unable to attend this year? Support mLearn2009 as an *Associate Sponsor!*

The Associate Sponsorship provides a method to show support for mLearn2009 and IAMLEARN.org for those organizations unable to attend the Orlando conference.

### **\$1,000; includes:**

- Quarter-page B & W ad in conference program book
- Logo on the sponsor page of the Conference website as an Associate sponsor, with your organization's logo linked to your website
- Mention in pre- and post-conference attendee emails of your support of this conference as a contributing Associate Sponsor.
- Electronic copy of attendee mailing list post-conference for those attendees who have not opted-out

## mLearn2009 Collateral Sponsor

Looking for a unique way to gain recognition among conference attendees? Become an mLearn2009 Collateral Sponsor! The mLearn2009 Collateral Sponsor is an in-kind sponsorship, in which the organization(s) provides the following for each conference attendee:

- Lanyards for attendee badges
- Notepads
- Pens
- Conference bags
- USB stick (all conference presentations will be loaded onto the drive prior to the conference)

The Collateral sponsor(s) may include their organization name/logo on all items provided, as well as an advertisement or presentation on the USB stick. This sponsorship may be secured by one interested company or divided by item among multiple companies if desired. Recognition of collateral sponsorship(s) will be noted in the conference program and on the conference website, including a logo and webpage link for the sponsor(s). If interested in a collateral sponsorship, contact Becky Morgan directly at [bmorgan@mail.ucf.edu](mailto:bmorgan@mail.ucf.edu) or 407-882-0261.



## Advertising Opportunities

Attendees to the mLearn Conference receive a Conference Program Book as their guide to the conference and events. Advertising in this Program Book is an excellent way to increase your visibility in the conference.

Full Page, Black and White Ad (7 ½" wide x 10" long)	\$750
Half Page, Black and White Ad (7 ½" wide x 5" long)	\$400
Quarter Page, Black and White Ad (3 ¾" wide x 5" long)	\$250

## Bag Inserts

Attendees to the mLearn Conference receive a Conference bag with materials from exhibitors and sponsors. Non-conference exhibitors/sponsors may chose to have 1 piece of literature placed in attendee bags for a \$500 fee.

## Additional sponsorship opportunities

Additional customized sponsorship opportunities are available for the conference. Please contact Becky Morgan at [bmorgan@mail.ucf.edu](mailto:bmorgan@mail.ucf.edu) or 407-882-0261 for additional details.

## Exhibitor Registration & Contract

Please complete this form and email, mail or fax to Becky Morgan, Continuing Education, 12565 Research Parkway, Suite 390, Orlando, FL 32826; Fax: 407-882-0244, [bmorgan@mail.ucf.edu](mailto:bmorgan@mail.ucf.edu) .

Please email the following for posting on the conference website:

- A description of 100 words or less of the products, services, or equipment you will be exhibiting.
- 2 copies of your company logo- one high- resolution color and one B&W (must be at least 300 dpi)

### Step 1: Organization Information

Company Name \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_  
 Contact Name \_\_\_\_\_ E-mail \_\_\_\_\_

Attending booth representative(s) :

1. \_\_\_\_\_ 2. \_\_\_\_\_

Full conference registrations (3 for Diamond, 2 for Platinum, 1 for Gold) :

1. \_\_\_\_\_ 2. \_\_\_\_\_  
 3. \_\_\_\_\_

### Step 2: Exhibit Booth

____ Single Booth @ _____ (\$850 before June 30; \$950 after June 30, 2008)	= \$ _____
____ \$15,000 Diamond Level Sponsorship	= \$ _____
____ \$10,000 Platinum Level Sponsorship	= \$ _____
____ \$ 7,500 Gold Level Sponsorship	= \$ _____
____ \$ 5,000 Silver Level Sponsorship	= \$ _____
____ \$ 2,500 Bronze Sponsorship	= \$ _____
____ \$ 1,000 Associate Sponsorship	= \$ _____
____ \$ 1,000 Technology Showcase	= \$ _____

\_\_\_\_ \$100 per additional booth representative  
 Name \_\_\_\_\_ = \$ \_\_\_\_\_

\_\_\_\_ \$750 Full Page Ad \_\_\_\_ \$400 Half Page Ad \_\_\_\_ \$250 Quarter Page Ad = \$ \_\_\_\_\_  
 \_\_\_\_ \$500 Bag insert = \$ \_\_\_\_\_

Total = \$ \_\_\_\_\_

Booth Location preferences: 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ (please see page 11 for floor plan)

Booth assignment will be made on a first-come, first served basis. Priority of booth choice will be assigned by sponsorship level, i.e. Diamond, Platinum, Gold, followed by Silver, etc.) Every attempt will be made to assign you the space of your choice. If your selection has already been reserved, we will assign you the best space available.

### Step 3: Payment

Check enclosed (Made payable to UCF - mLearn2009 Conference)     VISA     Master Card     AMEX     Discover

Card Number \_\_\_\_\_  
Expiration Date \_\_\_\_\_ Security Code: \_\_\_\_\_  
Cardholder Name \_\_\_\_\_  
Cardholder Signature \_\_\_\_\_

#### **Refunds**

Requests for exhibit space refunds will be honored, minus 25% processing fee, if written cancellation notice is received on or before September 1, 2009. No refunds will be made after September 1, 2009.

### Step 4: Acceptance as Binding Contract for Exhibitor

mLearn2009, the 8<sup>th</sup> World Conference on Mobile and Contextual Learning , will be held October 26-30, 2009 at the Caribe Royale Hotel, Orlando, Florida.

I/We understand that exhibit space will be assigned on a first-come first-served basis, with priority based according to sponsorship level. If our preferred space is not available, I/we will accept the conference's space assignment to a location as close as possible to our preferred space.

I/we agree that Exhibits must remain intact until the end of the exhibit session at 5:00 PM, Thursday October 29<sup>th</sup> . Under no circumstances will the Conference Management permit the removal, during the Exposition, of any portion of an exhibit without written permission. The Conference Management may retain as security any exhibit as long as payments due shall not have been made. All exhibit material must be removed from the building by 7:00 p.m., Thursday, October 29<sup>th</sup> .

I/We understand that we are advised to carry appropriate insurance to cover display materials against damage and loss, and public liability insurance against injury to the person and property of others. I/We understand that we need to provide a copy of the liability to the Conference Management at University of Central Florida.

I/We have read the Caribe Royale Hotel Exhibitor Rules and Regulations.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Conference Information

### Lodging

mLearn2009, the 8<sup>th</sup> World Conference on Mobile and Contextual Learning Conference on Online Learning, will be held at:

#### **The Caribe Royale Hotel Orlando, FL**

8101 World Center Drive  
Orlando, FL 32821

Phone: 407-238-8000 Fax: 407-238-8400

Hotel accommodations may be reserved by calling the Caribe Royale Hotel at **1-800-823-8300**. Please indicate that you are attending the mLearn Conference. Rooms are available at the following special conference rates:

	<b>Caribe Royale</b>	<b>Buena Vista Suites</b>
Before 8/31/09	\$139	\$109
Between 9/1-27/09	\$149	\$119
After 9/27/09	\$159	\$139

Reservations must be received by the cutoff date of September 27th to receive the discounted room rate.

### Driving Directions

#### **From Orlando Airport**

Take 417 South (Central Florida Greenway) to exit #6. Follow to World Center Drive (do NOT turn right onto International Drive). After the light, the Caribe Royale is located on the right side. Tolls will total \$2.00

#### **1-4 Westbound (Coming from Daytona Beach, Downtown Orlando, Colonial Drive)**

Take exit #68 and turn left onto S.R. 535 (Apopka/Vineland Road). Go to the 3rd light and turn left onto World Center Drive. The Caribe Royale is the 2nd hotel on the left hand side.

#### **I-4 Eastbound (Coming from Tampa, Clearwater)**

Take exit #67. Follow the signs towards International Drive on the right. Pass two traffic lights. The Caribe Royale is the 2nd hotel on the left after the second traffic light, which is the intersection of 535 and World Center Drive.

#### **From Florida Turnpike Southbound**

Take exit #259 to I-4 West. Take exit #68, and then turn left at the light. Go to the 3rd traffic light (World Center Drive/536) and turn left. The Caribe Royale is on the left hand side; next door to Buena Vista Suites.

#### **From Florida Turnpike Northbound**

Take exit #249 to Osceola Parkway. Turn left at the traffic light and go West on Osceola Parkway. Exit "Route 192 Resorts via Route 535." Turn right onto S.R. 535 (Apopka Vineland Road). Go to the third traffic light and turn right (World Center Drive/536). The Caribe Royale is on the left hand side; next door to Buena Vista Suites.

#### **From I-95 Miami**

Take I-95 North to Florida Turnpike North. Take exit #249 to Osceola Parkway. Turn left at the traffic light and go West on Osceola Parkway. Exit "Route 192 Resorts via Route 535." Turn right onto SR 535 (Apopka Vineland Road). Go to the third light and turn right (World Center Drive/536). The Caribe Royale is on the left hand side; next door to Buena Vista Suites.

#### **From I-95 Jacksonville**

Take I-95 South to I-4 West. Take exit #68, and then turn left onto S.R. 535. Go to the 3rd traffic light (World Center Drive) and turn left. The Caribe Royale is located on the left hand side; next to Buena Vista Suites.

Exhibit Area Floor Plan

**UCF CONTINUING EDUCATION - MLEARN 2009**

OCTOBER 26 - 29, 2009  
CARIBE ROYALE RESORT SUITES  
ORLANDO, FLORIDA

